

Economic Development Committee  
Tuesday, April 30, 2019 – 4:30 p.m. - City Council Chambers

Members present: Morack, Pinch, Zaug, Kopitzke, Faucher, Steinhorst, Bishop, Johnson, and Hans Thompson. Emily Carothers, Asman, and Travis Voight excused.

Also present: Mayor Henke, Mike Barrington, O'Connell, Administrator Hager, Kelly and Season Polsin.

1. The meeting was called to order by Chairman Morack at 4:40 p.m. O'Connell/Steinhorst to adopt the agenda, approved. The March 25th minutes were approved.
2. Kelly and Season Polsin appeared before the Committee to share some of their ideas about beautification of the downtown area. They had recently traveled in Colorado and visited several communities. They shared their ideas that they gained from this trip with the Committee. They are going to seek out the New London Art League and also work with the Chamber of Commerce's Downtown Improvement Committee to see if some of the ideas they have can be implemented in New London. The Economic Development Committee encouraged them to proceed.
3. The owners of Shiocton Cut Stock and Go Fast Manufacturing have approached the City about possible expansion of their businesses to the North East New London Business Center. The Committee reviewed a Draft offer to accommodate their needs. A motion as made by Zaug and seconded by Bishop to make the offer as presented to the Committee. The offer is specifically contingent on the owners providing satisfactory confirmation from their primary lender that they have financing available to accomplish their proposed expansion. Motion passed unanimously. The final development agreement will be brought before the Committee once agreed to by the owners of the businesses.
4. April updated the Committee on the bike rental project. It was felt that the rental rate utilized last year was set too high. A lower rate is being implemented for this summer. All is in order for the program to continue.
5. Chairman Morack described to the Committee about information he gathered at a conference regarding migration and its effect on the state as well as a presentation about Wisconsin continuing to be attractive to the millennial generation.
6. Kent reviewed his recent activities.
7. The next Committee meeting will be held on Tuesday, May 28, 2019 at 4:30 pm.
8. There was no public comment.
9. Motion by Zaug and seconded by Steinhorst to adjourn the meeting. Motion passed unanimously. The meeting adjourned at 5:45 pm.

Kent Hager, City Administrator