

Minutes
Economic Development Committee
Tuesday, September 24, 2019 – 4:30 PM - New London City Council Chambers

Members present: Morack, Leone, Pinch, Zaug, Kopitzke, Faucher, Steinhorst, Bishop, Asman and Thompson. Johnson, Emily Carothers, and Travis Voight excused.

Also present: Mayor Henke(out at 4:50pm), Ann Hunt, Tom O'Connell, and Jackie Beyer

Public present: Ellen Krabbe, Jim Hoffman, Julie Bez, Ken Price, Jen Heidman, Chris Heidemen, Terry Hilbert, Jadyn Groat, Ste Groat, Adam Dobbert

1. The meeting was called to order by Chairman Morack at 4:30 p.m. O'Connell/ Asman to adopt the agenda, approved. The August 27th minutes were approved.
2. The two Consulting Services Agreement for 2020 were reviewed and discussed. Leone explained the more aggressive of the two was for substantially more money than the one we have in place now. He also reminded the group of the new agreement with WEDA for the upcoming year, and the hope to use that alone. Zaug/Steinhorst to stay with the WEDA contract for 2020. Carried by all.
3. Riverfront Development Update- Ann Hunt spoke about the current efforts, and that Randy has been unable to participate at this time. Randy suggested proceeding with the Library and Housing portion for the time being, and continuing with the other phases of development moving forward. Next month the agenda will have on it a RFP for a developer for the market priced housing.
4. Residential Development Update – Agenda item for October meeting.
5. Committee's Goals 2019 – Morack asked the committee to review the goals in the packet and be prepared to discuss and revise next month.
6. April updated the group on business changes/relocations – There are two N. Water St businesses that have been purchased and renovated to open up: 304 N. Water will house Innovative Industrial Staffing, and 209 N. Water St will be an office for an attorney. April also spoke about CAP Services having \$1M in low-interest capital – 4.25%, fixed for seven years – to support nonprofit-owned community facilities in rural communities across WI. This capital has a limited shelf-life so a prompt response is important.
7. Future Activities and Speakers –
Sandy DuFrane- Realtor
Becky Hurt- Waupaca Job Center
8. Public Comment- Jim Hoffman spoke in favor of having ATV/UTV's allowed to ride on City streets. Adam Dobbert spoke about the same, as well as Ellen Krabbe and Jen Heineman. The subject will be an October agenda item for the committee, as well as developing a committee for Recreational Development of Motor Sports.
9. Motion by O'Connell and seconded by Zaug to adjourn the meeting. Motion passed unanimously. The meeting adjourned at 5:45 p.m.

Respectfully Submitted,
Jackie Beyer, City Clerk