

## Minutes

### **Economic Development Committee**

**Tuesday, January 28, 2020 – 4:30 pm – New London City Council Chambers**

Members present: Morack, Leone, Pinch, Faucher, Steinhorst, Zaug, Kopitzke, S. Watling, M. Schmidt, Asman, Bishop and Thompson. Also present: O'Connell, A. Hunt, and J. Beyer. Public present: Billie Olson, E. Krabbe, S. Bleck, T. Wegner, B. Roberts, M. Herter and C. Zolkoska.

1. The meeting was called to order by Chairman Morack at 4:30pm. O'Connell/Pinch to approve the agenda. Carried. The November minutes were approved.
2. Billie Olson, Realtor for Coldwell Bankers was present to speak about the housing market. Olson stated housing inventory is low right now. She stated the need for more business and the need for more families to move into New London.
3. Scott Bleck and Terry Wegner were present to speak about the referendum and the progress since its passage in November of 2018. The presentation described the upgrades needed at the different sites as well as those completed to date.
4. Leone spoke about the WHEDA application and the task group for the Riverfront Development. There were over 30 RFQ sent out to potential developers for the project. Developers are looking at possible options for the public and residential pieces to the puzzle.
5. The committee discussed the addition amount of \$450 for an invoice from Lighthouse ED 360. The amount was recommended to Council for approval, moved by Zaug/Steinhorst. Carried.
6. The annual membership to the Waupaca County Economic Development Corp. was discussed; the contribution amount of \$5,685 was approved by motion from Steinhorst/Pinch. Carried.
7. April Kopitzke gave her report on business in the City.
8. Administrator Update: Leone spoke about the email group created for sending out agendas. He spoke about Outagamie County's resolution to leave the East Central WI Regional Planning Committee. He stated he had visited all of the businesses on North Water Street. He reminded the Mission of Hope Open House is on February 10, celebrating their 1<sup>st</sup> Anniversary.
9. The Downtown Revitalization Committee Minutes were discussed. Morack stated the Committee is in its second year. They have been working on murals for the downtown buildings. They are also working with WPPI for a revitalization grant.
10. Future speakers were discussed.
11. Public Comment: Ellen Krabbe, Rural Roads ATV Club, asked for input from the committee about how to get the ATV approval for use on city streets in New London.
12. O'Connell/Asman moved to adjourn at 6:00 pm.

Respectfully Submitted,

Jackie Beyer, City Clerk