

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION

Thursday, May 17th, 2018

8 a.m. at New London Chamber of Commerce

Members present: Mike Hibbard, Beth Hutchison and April Kopitzke

MINUTES

- 1. Called to order by Hutchison at 7:55 a.m.**
- 2. Agenda Approved by Hutchison / Hibbard**
- 3. Prior Meeting Minutes Approved Hutchison / Hibbard**
- 4. Financials Approved Hibbard / Hutchison**
- 5. New Business**
 - a) Funding Requests
 - i) **Concerts at the Chamber / Wolf River Market**
 - (1) \$3200-Approved Hutchison / Hibbard
 - (a) New bands, location, concessions, Market and Fitness in the Park on Thursday evenings
 - ii) **Billboard on Hwy 45**
 - (1) Agreed to purchase half the board for \$2000. Follow up with Kent regarding contract.
 - iii) **New London Youth Baseball**
 - (1) \$1000-Approved, brings in 70 teams per tournament
 - iv) **Historical Society-\$1000-Approved for \$500 based on event response and only 1 day event**
 - (a) Hutchison recommends putting funds into Thern Farm going forward based on traffic seen in business—entire commission agrees to re-access next year.
 - v) **Mosquito Hill—Endurance Run**
 - (a) \$500-Approved
 - (i) Princess Warrior Run may return next year, sponsored by Rawhide (\$500 by Tourism)
- 6. Old Business**
- 7. Tabled items**
- 8. Next meeting – Thursday, TBD at 8 a.m. at the Chamber office**
- 9. Meeting Adjourned at 8:30 a.m.**

Submitted by: April Kopitzke, NL Chamber Executive Director
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.