

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION

Thursday, October 24th, 2019

8 a.m. at New London Chamber of Commerce

Members: Jennifer Heideman, Jay Patel, Mike Hibbard and April Kopitzke

AGENDA

- 1. Call to order**
- 2. Approve Agenda**
- 3. Approve prior Meeting Minutes**
- 4. Approve Financials**
- 5. New Business**
 - a) Tourism Social Media Guidelines
 - b) Funding Request Applications
 - i) Wheels on Water Street
 - ii) Fall Fest
 - iii) Vintage Market
 - iv) Payroll Tourism Employee
 - c) Tourism Website Advertising
 - d) Quality Inn Update
- 6. Old Business**
- 7. Tabled items**
- 8. Next meeting** – Thursday, TBD at 8 a.m. at the Chamber office
- 9. Adjourn**

Submitted by: April Kopitzke, NL Chamber Executive Director
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.