

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public through zoom. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

# NEW LONDON TOURISM COMMISSION

Thursday, July 15<sup>th</sup>, 2021

8 a.m. at New London Chamber of Commerce

Members: Jennifer Heideman, Jay Patel, Mike Hibbard, Kelly Rickert and April Kopitzke

Zoom link: <https://us02web.zoom.us/j/84795354828?pwd=aFppWWE3Z1dWMWZQZlh5VVVhRThRZz09>

## AGENDA

1. Call to order
2. Approve Agenda
3. Approve prior Meeting Minutes 4/22/21
4. Approve Financials
  - a) Review
5. New Business
  - i) Start Art Project
    - (1) Website page and link
    - (2) Rack Card with QR code
  - ii) Concerts at the Chamber
  - iii) Wheels on Water St.
  - iv) Fall Fest
6. Old Business
7. Public Comment
8. Next meeting – Thursday, TBD, 2021 at 8 a.m. at the Chamber office or through zoom
9. Adjourn

Submitted by: April Kopitzke, NL Chamber Executive Director  
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.



[Newlondontourism.com](http://Newlondontourism.com)

