

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public through zoom. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

# NEW LONDON TOURISM COMMISSION

Thursday, January 21<sup>st</sup>, 2021

8 a.m. at New London Chamber of Commerce

Members: Jennifer Heideman, Jay Patel, Mike Hibbard, Kelly Rickert and April Kopitzke

This meeting is in person for commissioners or through zoom for the public.

Join Zoom Meeting at the link below

<https://us02web.zoom.us/j/88609787906?pwd=SncwTmxHWW4xTVFoS3pUcXVsNGk3QT09>

Attending: David Thiel, Waupaca County Economic Development Corporation and Bill Zeinert, My Marketing Director

## AGENDA

1. Call to order
2. Welcome New Tourism Commissioner, Kelly Rickert
2. Approve Agenda
3. Approve prior Meeting Minutes 9/17/20
4. Approve Financials
  - a) Review end of 2020
5. New Business
  - a) Waupaca County Marketing Coop
    - i) Claritas Data Information Update
  - b) Review bank fees
  - c) Funding Request Applications
    - i) Winter Wonderland on the Wolf-December 5<sup>th</sup>, 2020
    - ii) Wisconsin JCI Senate
    - iii) Others presented after agenda is printed
6. Old Business
7. Public Comment
8. Next meeting – Thursday, April 22<sup>nd</sup>, 2021 at 8 a.m. at the Chamber office or through zoom
9. Adjourn

Submitted by: April Kopitzke, NL Chamber Executive Director  
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.



Newlondontourism.com

