

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION
Wednesday, March 13, 2013
8 a.m. at New London Chamber of Commerce

MINUTES

- 1. Meeting was called to order with Bill Flease, Beth Hutchison and Laurie Shaw in attendance**
- 2. Approve Agenda, motion Hutchison / Flease, motion carried**
- 3. Approve February, 2013 Meeting Minutes, motion Flease / Hutchison, motion carried**
- 4. New Business**
 - a) Funding Requests
 - i) Sturgeon Shuffle – **motion Hutchison / Flease to approve \$1500, motion carried**
- 5. Tabled items**
- 6. Other**
 - a) 4000 Maps were ordered and have arrived, we are inserting this year's calendar of event listing and are in the process of distributing them
 - b) Tracking calls and visitors to the Chamber office – Laurie distributed a report showing all activity, group discussed, Laurie will share quarterly
- 7. Next meeting** – Thursday, April 18th at 8 a.m. at the Chamber office
- 8. Adjourn**

Submitted by: Laurie Shaw, NL Chamber Executive Director
 Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.
Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.