

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION
Wednesday, February 27, 2013
8 a.m. at New London Chamber of Commerce

MINUTES

- 1. Meeting was called to order at 8:05 a.m. with Fleese, Hutchison, Hibbard and Shaw present**
- 2. Approve Agenda, motion Fleese / Hutchison, motion carried**
- 3. Approve November, 2012 Meeting Minutes, motion Hutchison, motion carried**
- 4. Financials, Hutchison / Hibbard, motion carried**
 - a) Monthly financial reports
 - i) Inn Keeper's Report
- 5. Old Business**
 - a) Funding request payout
 - i) Winterfest – 250 – 300 attendees
- 6. New Business**
 - a) Funding Requests
 - i) Women's Wellness Day – motion Hutchison / Fleese, to approve \$1000, motion carried
 - ii) Beer Tasting – motion Fleese / Hutchison, to approve \$1000, motion carried
 - iii) Irishfest – motion Fleese / Hutchison, to approve \$2500, motion carried
- 7. Other Business**
 - a) Laurie to give update on county tourism project
 - b) Discuss Snowshoe Races at Mosquito Hill – 30 to 40 racers / 300 for the day
 - c) Radio ads – girls basketball playoffs – not interested
 - d) Time Warner cable ads – not interested
 - e) Map – time to reorder, working with County Post East
- 8. Tabled items**
- 9. Next meeting – Thursday, April 18th at 8 a.m. at the Chamber office**
- 10. Adjourn**

Submitted by: Laurie Shaw, NL Chamber Executive Director
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.