

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

# **NEW LONDON TOURISM COMMISSION**

**Thursday, July 18, 2013**

**8 a.m. at New London Chamber of Commerce**

## **MINUTES**

- 1. Meeting was called to order at 8 a.m. with Mike Hibbard, Bill Flease and Laurie Shaw present**
- 2. Approve Agenda, motion to approve with the addition of Financials by Hibbard / Flease, motion carried**
- 3. Approve June, 2013 Meeting Minutes, motion to approve as presented by Shaw / Hibbard, motion carried**
- 4. Financials motion to approve as presented by Flease / Hibbard, motion carried**
- 5. New Business**
  - a) Funding Requests
    - i) His Way Events – Stage of Praise, motion Hibbard / Flease to approve \$1000, motion carried
    - ii) Fall Family Fest – motion Flease / Hibbard to approve \$1000, motion carried
- 6. Funding Payouts**
  - a) Wolf River Sturgeon Shuffle – waiting on paperwork from new director, \$1500 approved
  - b) 4<sup>th</sup> of July – reviewed survey results, Bill was in attendance and said it was VERY nice. We will be issuing check today, \$1000 approved
- 7. Concert in the Park**
  - a) Thursday, July 18<sup>th</sup> – 50 % Folk (Dean Sauers and group) – should we move inside? Laurie to talk to band and decide. Heat index is very high, possible showers
  - b) Thursday, August 15<sup>th</sup> – Neenah Ambassadors
  - c) Thursday, August 22<sup>nd</sup> – UCC Praise Band
- 8. Our Wisconsin Magazine – Dave Hutchison, pass at this time**
- 9. Phantom Art Galleries**
  - a) Update from Laurie – have not purchased stands. Now Book World is going out of business so we may need to fill another window, Laurie to investigate
- 10. Tabled Items / Waiting to Pay**
  - a) Historical Society – event 1<sup>st</sup> weekend in August, \$500 approved
  - b) Princess Warrior Mud Run – event in October, \$1000 approved
- 11. Next meeting – Thursday, August 15<sup>th</sup> at 8 a.m. at the Chamber office**
- 12. Motion to Adjourn Flease / Hibbard, carried**

Submitted by: Laurie Shaw, NL Chamber Executive Director  
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.