

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION

Friday, January 24, 2014

9 a.m. at New London Chamber of Commerce

Attendees; Mike Hibbard, Beth Hutchison and Laurie Shaw

MINUTES

1. **Meeting was called to order at 9 a.m.**
2. **Motion to Approve Agenda, Hutchison / Hibbard, motion carried**
3. **Motion to Approve November, 2013 Meeting Minutes, Hibbard / Hutchison, motion carried**
4. **Motion to Approve Financials, Hibbard / Hutchison, motion carried**
5. **New Business**
 - a) **Funding Requests**
 - i) **Women's Wellness Day, motion to approve \$1000 – Hibbard / Hutchison, motion carried**
 - ii) **Beer Tasting, motion to approve \$1000 – Hibbard / Hutchison, motion carried**
 - iii) **Musky Magic, motion to approve \$525 – Shaw / Hutchison, motion carried**
 - iv) **St. Patrick's Day – Shamrock Club, motion to approve \$2500 – Shaw / Hutchison, motion carried**
6. **Old Business**
 - a) **Laurie is working on some shopping "packages" and will get advertising together with prices then touch base with commission again**
 - b) **Concerts in the Park – Laurie is working on the bandstand idea, need to go through Parks & Rec Department**
7. **Tabled items**
8. **Next meeting – Thursday, February 20th at 8 a.m. at the Chamber office**
9. **Adjourn**

Submitted by: Laurie Shaw, NL Chamber Executive Director
 Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.