

# NEW LONDON TOURISM COMMISSION

Friday, April 8, 2014

9 a.m. at New London Chamber of Commerce

Attendees; Bill Flease, Beth Hutchison and Laurie Shaw

## MINUTES

1. Meeting was called to order at 9 a.m.
2. Motion to Approve Agenda, Hutchison / Flease, motion carried
3. Motion to Approve January, 2013 Meeting Minutes, Hutchison / Shaw, motion carried
4. Motion to Approve Financials, Hutchison / Flease, motion carried
  - a) Group decided that financials will show; no balance sheet, Profit & Loss – YTD and give the checkbook balance
5. New Business
  - a) Funding Requests
    - i) Sturgeon Shuffle – group discussed amount given in past, motion to approve \$500, Flease / Hutchison, motion carried
    - b) America's Best Value Inn – discussed recent drug activity, comments from the Mayor and multiple customer complaints – will remove from Tourism website until we feel issues have been corrected
6. Old Business
  - i) St. Patrick's Day – Shamrock Club – Laurie to pay out \$1500. 3175 paid attendees in tent and saw hotel results – good year
7. Tabled items
8. Next meeting – Thursday, May 15<sup>th</sup> at 8 a.m. at the Chamber office
9. Adjourn, motion Flease / Hutchison, motion carried

Submitted by: Laurie Shaw, NL Chamber Executive Director  
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.

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