

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION

Thursday, June 19, 2014

8 a.m. at New London Chamber of Commerce

Attendees; Mike Hibbard, Beth Hutchison and Laurie Shaw

MINUTES

- 1. Meeting was called to order at 8 a.m.**
- 2. Motion to Approve Agenda, Hutchison / Hibbard, motion carried**
- 3. Motion to Approve April, 2014 Meeting Minutes, Hutchison / Shaw, motion carried**
- 4. Motion to Approve Financials, Hibbard / Hutchison, motion carried**
- 5. New Business**
 - a) Advertising Request – Wolf River Country Magazine. Motion to approve full page ad at \$595.00. Will pay \$100 in Chamber Bucks for promotions and \$495.00 by check. Laurie will work with Gordy for the quarterly writing series
 - b) Discuss status of the Concerts In the Park series – all is going really well. Good crowds and great performers
- 6. Old Business**
 - i) Review Sturgeon Shuffle details from event – group agreed that this event pulls a lot of people to our community and are glad they help promote it
- 7. Tabled items**
- 8. Next meeting – Thursday, July 17th at 8 a.m. at the Chamber office**
- 9. Adjourn**

Submitted by: Laurie Shaw, NL Chamber Executive Director
 Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.
Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.