

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

# **NEW LONDON TOURISM COMMISSION**

**Thursday, April 8, 2016**

**8 a.m. at New London Chamber of Commerce**

## **MINUTES**

- 1. Meeting was called to order at 8 a.m. with Bill Flease, Beth Hutchison and Laurie Shaw present**
- 2. Approve Agenda, motion Bill / Laurie, motion carried**
- 3. Approve prior Meeting Minutes, motion Laurie / Bill, motion carried**
- 4. Approve Financials, motion Bill / Beth, motion carried**
- 5. New Business**
  - a) Funding Requests
    - i) Women's Wellness Day - **\$1000, motion Beth / Bill, motion carried**
    - ii) Beer Tasting - **\$1000, motion Beth / Bill, motion carried**
    - iii) Shamrock Club - **\$2500, motion Laurie / Beth, motion carried**
    - iv) Other (if we get more before meeting)
      - (1) Heritage Days / Railfest / Timber Show - **\$1000, motion Laurie / Bill, motion carried**
- 6. Old Business**
  - a) Funding Payouts
    - i) Discuss County Tourism project – I paid \$3000
- 7. Tabled items**
- 8. Next meeting – Thursday, May 19<sup>th</sup> at 8 a.m. at the Chamber office**
- 9. Adjourn**

Submitted by: Laurie Shaw, NL Chamber Executive Director  
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.