

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

# **NEW LONDON TOURISM COMMISSION**

**Friday, September 30, 2016**

**8 a.m. at New London Chamber of Commerce**

## **MINUTES**

- 1. Meeting called to order at 8:10 a.m. with Hibbard, Hutchison and Shaw present**
- 2. Motion to approve agenda Hutchison / Hibbard, motion carried**
- 3. Motion to approve prior Meeting Minutes Hibbard / Hutchison, motion carried**
- 4. Motion to Approve Financials Hibbard / Hutchison, motion carried**
- 5. New Business**
- 6. Funding Requests**
  - i) Wheels on Water Street, **Motion to approve \$1000 funding Hutchison / Hibbard, motion carried**
  - ii) Cheese & Sausage, Fall Family Fest, **Motion to approve \$1500 funding Hutchison / Hibbard, motion carried**
  - iii) Stage of Praise, **Motion to approve \$1000 funding Hibbard / Hutchison, motion carried**
  - iv) Holiday of Wonder, **Motion to approve \$500 funding Hutchison / Hibbard, motion carried**
  - v) Discussion related to Shaw approving repeat funding requests that have met event / promotional criteria group had previously agreed to. **Motion Hutchison / Hibbard that Shaw can approve repeat funding request prior to a meeting if needed and then to report items to commission at next meeting, motion carried**
- 7. Old Business**
  - a) Discussion about Road Top Banners – Laurie to check to see if it's possible anywhere in town
  - b) Deer hunting weekend – all businesses are doing separate events, Chamber will promote all we are notified of
- 8. Tabled items**
- 9. Next meeting – Thursday, October 20<sup>th</sup> at 8 a.m. at the Chamber office**
- 10. Motion to Adjourn, Hutchison / Hibbard, motion carried**

Submitted by: Laurie Shaw, NL Chamber Executive Director  
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.