

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION

Thursday, October 19, 2017

8 a.m. at New London Chamber of Commerce

Minutes

- 1. Call to order at 8am by Kopitzke**
- 2. Motion to approve Agenda / carried Hutchison, Hibbard**
- 3. Motion to approve prior Meeting Minutes / carried Hutchison, Hibbard**
- 4. Approve Financials**
- 5. Motion to approve new Business / carried Hutchison, Hibbard**
 - a) Funding Requests
 - i) Holiday of Wonder
 - ii) Tourism Website Update
 - iii) New London Area Chamber Payroll
 - iv) Repeat Requests, commission agreed to meet for all Chamber events for approval
- 6. Old Business**
- 7. Other Business**
 - a) Mosquito Hill partnering with Simply Repurposed and Whistlers Knoll—Vintage Market at the Vineyard / Hill
 - i) September 15th admission gets attendance into Mosquito Hill
 - b) Cash in your Attic-Spring
 - c) Mud Run has been cancelled going forward
 - d) Familiar Grounds listed for sale, will rent out—7500 Square ft.
 - e) Chamber to take over Wolf River Market, incorporate with Concerts in the Park
 - f) Kopitzke to check for over-road banners
- 8. Tabled items**
- 9. Next meeting – Thursday, November 16th at 8 a.m. at the Chamber office**
- 10. Adjourn**

Submitted by: April Kopitzke, NL Chamber Executive Director
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.