

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

NEW LONDON TOURISM COMMISSION

Thursday, January 25th, 2018

8 a.m. at New London Chamber of Commerce

Members in attendance: Bill Flease, Beth Hutchinson, Mike Hibbard and April Kopitzke

Minutes

1) Meeting called to order at 8 a.m.

2) Motion to approve Agenda—Hutchinson / Flease

3) Motion to approve prior Meeting Minutes— Hutchinson / Flease

4) Motion to approve Financials—Fleasant / Hibbard

5) New Business

a) Funding Requests

i) Women's Wellness Day--\$1000—Approved **Hutchinson / Fleasant**

(1) See attached advertising expenses

ii) Wine / Beer Tasting --\$1500—Approved **Hutchinson / Hibbard**

(1) See attached advertising expenses

iii) Shamrock Club--\$3,500—Approved **Hutchinson / Hibbard**

(1) See attached advertising expenses

iv) Vintage Market—Not approved, market is not featured in New London and will not bring “heads in beds”

v) Waupaca County Economic Development--\$3000—Approved **Hutchinson / Fleasant**

6) Old Business

7) Tabled items

8) Next meeting – Thursday, February 15th at 8 a.m. at the Chamber office

9) Motion to adjourn--- Hutchinson / Fleasant

Submitted by: April Kopitzke, NL Chamber Executive Director
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.