

Unless specifically noted otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

## NEW LONDON TOURISM COMMISSION

Thursday, January 24th, 2019

8 a.m. at New London Chamber of Commerce

Members Present: Bill Flease, Mike Hibbard, Jennifer Heideman, Jay Patel and April Kopitzke

### Minutes

1. Call to order at 8 a.m.
2. Motion to Approve Agenda—Motion Approved Hibbard / Hiedeman
3. Motion to Approve prior Meeting Minutes—Motion Approved Flease / Hibbard
4. Motion to Approve Financials—Motion Approved Flease / Hibbard
5. New Business
  - a) Funding Requests
    - i) Holiday of Wonder—Motion to Approve funding request of \$500—Motion Carried Hibbard / Hiedeman
    - ii) Women's Wellness—Motion to Approve funding request of \$1500—Motion Carried Hiedeman / Flease
    - iii) Wine / Beer Tasting—Motion to Approve funding request of \$1000—Motion Carried Hibbard / Hiedeman
    - iv) Shamrock Club St Patrick's Day Parade—Motion to Approve funding request of \$3000—Motion Carried Hiedeman / Hibbard
6. Old Business
  - a) Review Hwy 45 Billboard (South side) created by Ali Garrigan
  - b) Application Structure—Kopitzke suggested creating some structure to the application process, brought examples to commission. Kopitzke agreed to create and bring a sample to the next meeting for approval.
7. Tabled items
8. Next meeting – Thursday, TBD at 8 a.m. at the Chamber office
9. Motion Adjourn—Motion carried Hibbard / Flease

Submitted by: April Kopitzke, NL Chamber Executive Director  
Tourism Commission Secretary (920) 982-5822

Mission – The New London Tourism Commission serves to promote the New London area and events to attract tourism.

Vision – Tourism in the New London area will be increased through the development of New London's identity as a destination.