



# Call for Art Submissions!

## Traffic Light Box Transformation

### Project Overview

The newly formed Saco Arts Commission was created in 2021 to bring together members of the community, elected officials, and staff to improve the aesthetic quality of the City's public spaces. In support of City beautification efforts, the Arts Commission's first major initiative is a contest to create art for three downtown traffic light boxes.

The City of Saco invites artists (including amateur artists and student artists) to submit a digital art file to be printed and wrapped around a downtown traffic light box.



Eastman Park  
(Beach St. & Main St.)

*Student submissions only*



Water St. & Main St.



Saco Island  
(Main St.)

This project creates a harmonious combination of art and essential services and provides a great opportunity to make functional objects visually appealing and vibrant in downtown Saco. All submissions for the competition will be reviewed by the Arts Commission and/or a selection committee determined by the Arts Commission. Artists will be selected based on the content and quality of their work, and all decisions made by the Arts Commission are final.

### Design Guidelines

- **Theme:** "Friendly by Nature." The City of Saco adopted this tagline in 2018 to demonstrate the friendliness of the Saco community, from the many initiatives our city supports to our welcoming and collaborative citizens to the various natural landscapes surrounding our city. Show us what "Friendly by Nature" means to you!
- **Dimensions:** Digital submissions must conform to the following dimensional requirements for each traffic light box:
  - Eastman Park (Students only) – 50" height x 139.75" width
  - Water St. & Main St. – 46.5" height x 100.5" width
  - Saco Island – 49.5" height x 96" width



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See the design template in Appendix A for additional information about the dimensional requirements and Appendix B for some examples. The same or similar artwork may be submitted to fit the dimensional requirements for multiple traffic light boxes. Please note that only students in high school or younger are eligible to submit nominations for the Eastman Park location. Students are eligible to submit nominations for all three traffic light boxes.

- **Digital files:** Final document must be a digital vector file (.tif, .eps).

### Requirements

- Artists must live in Maine. Artists who live in Saco may be given priority.
- All artwork must be original.
- Artwork must avoid dark palettes to prevent overheating.
- Submissions may not contain advertisements.
- Submissions must be appropriate for the downtown environment and public setting.

### Deadline and Submissions

Email digital submissions to Jessa Berna, City of Saco Economic Development Specialist, at [jberna@sacomaine.org](mailto:jberna@sacomaine.org) with the subject line "Traffic Light Box Art Submission." Email submissions must contain the following:

- Artist's name, mailing address, phone number, and email address.
- If this is a student entry, include your school, age, and grade.
- Signed Terms of Agreement (Appendix C).
- A link or attachment with the original artwork, specifying which traffic light box each file is for. Final file must be a digital vector file (.tif, .eps).

### Project Deadline/Timeline

- Digital submissions must be received by **Tuesday, January 18, 2021**.
- Entries will be selected and announced in February 2022. Installations are projected for Spring 2022 and the artwork is expected to remain in place for several years.

### Award

Selected entries will have their art featured in downtown Saco and receive a **\$100 cash prize**.

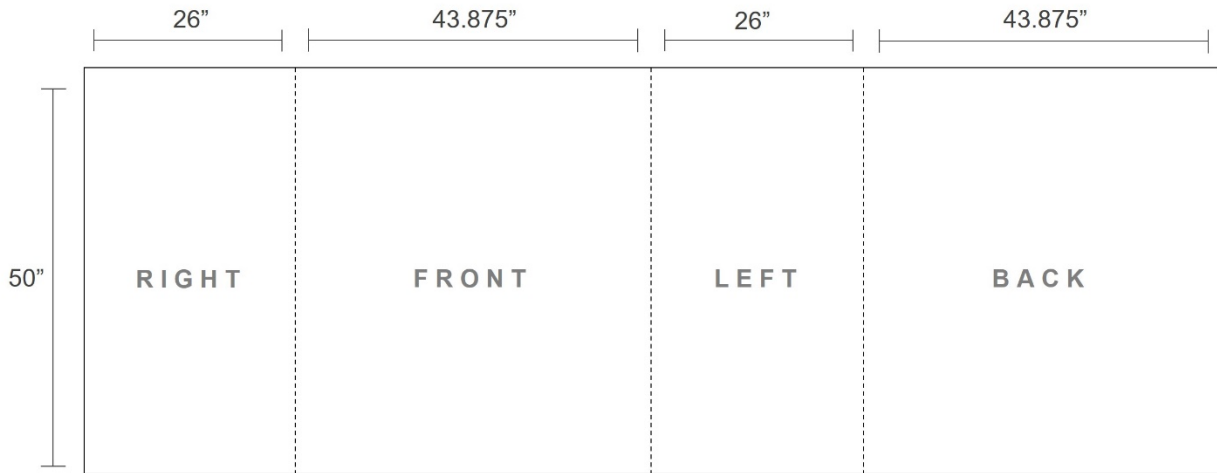


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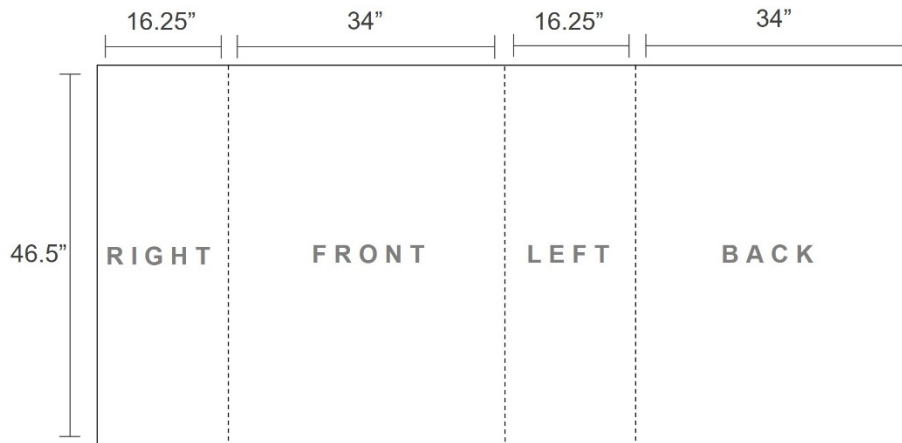
## Traffic Light Box Transformation

### Appendix A: Dimensions

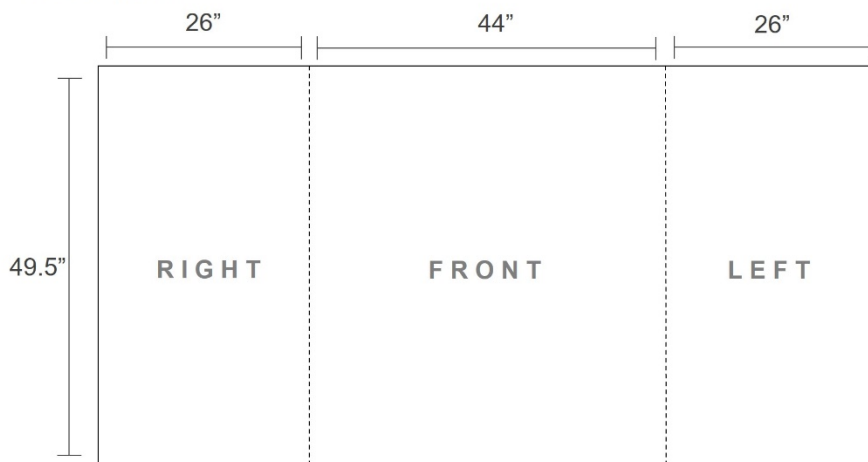
#### Eastman Park



#### Water St. & Main St.



#### Saco Island



### Appendix B: Examples (Portland, ME)





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### Appendix C: Terms of Agreement

In submitting this artwork, I the undersigned Artist hereby agree to the following terms and conditions:

- The work submitted is original, is my creation and work product, and is solely owned by me; and, that any use or reproduction by the City of Saco will not violate the rights of any third party. I shall not make any additional, exact or duplicate reproductions of the submitted work, final design and dimension, nor shall I grant to a third party any right to use or replicate the artwork submitted, or any portion thereof.
- I acknowledge and agree that the artwork submitted under this proposal and contract shall become the intellectual property of the City of Saco even if my design is not chosen, and I grant an irrevocable license to the City to use and re-use, publish and re-publish, this artwork at a later date, time and place should the City so desire, but I will receive attribution and acknowledgment upon any such re-use.
- I expressly grant to the City of Saco, an irrevocable license to make reproductions of the artwork, and the final or re-designed, for purposes of not only the Traffic Light Boxes, but also for brochures, media, publicity, catalogs, and other similar publications, and as the City desires.
- I acknowledge that the artwork may be removed and/or destroyed at any time without notification to me to accommodate utility box maintenance, repair, or replacement.
- The City of Saco has the right to remove or replace the artwork at any time for any reason.
- The City of Saco reserves the right to modify the art in order to fit the dimensions of the Traffic Light Box.
- Notwithstanding the above, I understand and agree that I may continue to use and display the artwork as part of my body of work and/or curriculum vitae.

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Artist Signature

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Print Name

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Date