



Call for Art Submissions!

Camp Ellis HarborFest Poster and T-shirt Design Contest 2025

Project Overview:

Who we are: The Saco Arts Commission was created in 2021 to bring together members of the community, City Councilors, and staff to improve the aesthetic quality of the City's public spaces. The HarborFest Committee is a group of City Staff and volunteers who plan the HarborFest event in August.

We are excited to announce our next project: The Camp Ellis HarborFest Artwork Design Contest will produce the official artwork for the 2025 HarborFest. The winning artwork will be used on T-shirts, posters, and other products, as well as event marketing and promotional materials.

About the event: Camp Ellis HarborFest is a locally grown community festival celebrating the active working waterfront and the rebuilding effort to bring the beach back to Camp Ellis, all while having family fun and great food!

History of the Festival: Camp Ellis HarborFest began in the late '70s and served as both a celebration of community at the working waterfront and a way to call attention to erosion in Saco Bay. While the event has been dormant in recent years, it's coming back now stronger than ever. It started with the first re-launched event in 2023, another event in 2024, and plans are in the works for the next festival in August 2025!

The 2023 and 2024 designs are featured below:



Design Guidelines for 2025

- **Theme: Camp Ellis Back in Time.** The committee seeks a design that represents the area's history.
- **Must include the phrase “Camp Ellis HarborFest 2025”.**
- **Dimensions:** Posters will be printed as 11” x 17”.
- **Color Requirements:** The poster may include a variety of colors. The primary image must also be converted into a single-color version for t-shirt screen printing.
- **Digital files:** Submitted documents must be a digital vector file (.ai files preferred, .eps files accepted) and at least 300 dpi resolution.

Requirements

- All artwork must be original and credited to a single individual.
- The entrant must have rights for all texts and images used.
- Limited to one submission per artist.
- Submissions may not contain advertisements.
- Submissions must be appropriate for the family-friendly event.
- A signed Terms of Agreement must be submitted.

Submissions

Email digital submissions to the City of Saco Economic Development Department c/o Torie Gorman, Economic Development Specialist, at tgorman@sacomaine.org with the subject line “HarborFest 2025 Design Contest.” Email submissions must contain the following:

- Artist's name, phone number, email address, and city of residence.
- Social media designations, such as a username or a preferred hashtag, that may be used for promotional purposes if selected.
- A short statement about the artist.
- 2-3 sentences about the piece which may include references to mediums used, design, influences, vision, and/or inspiration.
- Signed Terms of Agreement).
- Send a link or attachment with the original artwork to tgorman@sacomaine.org. Work must be a digital vector (.ai files preferred, .eps files accepted), at least 300 dpi resolution and ready to print at 11” x 17”.
- Two submissions will be made by each artist - the primary image must also be converted into a single color version for the t-shirt design.
- Artwork may be rejected if it cannot be scanned and digitally formatted in high resolution.

Project Deadline/Timeline

- Entries must be submitted to the Economic Development department by February 3, 2025 at 4:00 pm.
- Entries will be reviewed by the Arts Commission and HarborFest Committee and a selection will be made by the end of February, 2025.
- The design will be featured on all 2025 HarborFest marketing materials, including the sacomaine.org site, social media posts, and collectible sale items at the festival such as print posters and t-shirts.

Award

Contest winner will receive a \$200 cash prize, as well as a printed poster and t-shirt including their winning design.

The winning artist will be asked to sign their work (do not include a signature when submitting your work, as artwork must remain anonymous until judging is complete). The signed work will be the final version used for digital and printed marketing.

Terms of Agreement

In submitting this artwork, I, the undersigned Artist hereby agree to the following terms and conditions:

- The work submitted is original, is my creation and work product, and is solely owned by me; and, that any use or reproduction by the City of Saco will not violate the rights of any third party. I shall not make any additional, exact or duplicate reproductions of the submitted work, final design and dimension, nor shall I grant to a third party any right to use or replicate the artwork submitted, or any portion thereof.
- I acknowledge and agree that the artwork submitted under this proposal and contract shall become the intellectual property of the City of Saco even if my design is not chosen, and I grant an irrevocable license to the City to use and re-use, publish and re-publish, this artwork at a later date, time, and place should the City so desire, but I will receive attribution and acknowledgment upon any such re-use.
- I expressly grant to the City of Saco an irrevocable license to make reproductions of the artwork, and the final or re-designed, for purposes of not only the HarborFest '25 marketing material, but also for brochures, media, publicity, catalogs, and other similar publications, as the City desires.
- The City of Saco has the right to remove or replace the artwork at any time for any reason.
- The City of Saco reserves the right to modify the art in order to fit the dimensions needed.
- Notwithstanding the above, I understand and agree that I may continue to use and display the artwork as part of my body of work and/or curriculum vitae.

Artist Signature

Parent/Guardian Signature (if applicable)

Print Name

Print Name

Date

Date