



TOWN OF VESTAL
ZONING BOARD OF APPEALS
605 Vestal Parkway West
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Sign Review Board Decision

Hearing Date: January 26, 2023

Hearing Time: 6:20 p.m.

Business/Applicant Name: Rapp Signs, Inc./Star Properties (Marc Scarano)

Person(s) Appearing on Behalf of Applicant: Corinne Sands, Rapp Signs, Inc.

Business Address: 253 Vestal Parkway East, Vestal, NY 13850

BCTMP: #157.18-1-20

Town Code Section Appealed: Chapter 5, Article V, Division 4, Section 5-127.3

Narrative of the Code: Pertaining to requesting signage in addition to the square footage permitted

Current Permitted Sign Square Footage: 110 square feet

Current On-Site Sign Square Footage: 100 square feet

Requested Sign Square Footage Increase: 170 square feet

Total Sign Square Footage Requested: 280 square feet

Requested Interpretation/Determination: Request to install two ground signs on an existing pole structure and two new awning signs for Stevens Paint and Blinds, a new tenant. In addition, requesting approval for a maximum of 70 square feet of signage for each tenant space in the building at 253 Vestal Parkway East, Vestal, NY 13850

Proof of publication of the notice of the hearing in *The Town Crier* was submitted, and the Board's letter to the applicant in response to the application was read.

Points of Discussion by Board Members:

- Are there other means to achieve the goal or benefits requested?
- Is this difficulty self-created?
- Will the visual impact have an adverse effect on the environment?
- Is this a minimal or substantial request?

- Will the variance produce an undesirable change for the neighbors?

Discussion: The applicant is requesting to install two new sign cabinets (16 square feet and 52.67 square feet) on the existing pole at the west side of the property. These signs will be double-sided and internally illuminated. In addition, the applicant is requesting to install to new building-mounted awning signs over the Stevens Paint and Blinds tenant space. The total size of these awning signs is 49.42 square feet. Finally, the applicant is proposing a maximum of 70 square feet of signage for each tenant space. To minimize the requested variance, the applicant has lessened the initial width of the new pole signs and reduced the size of the Benjamin Moore copy on the new awning. The applicant provided a letter of explanation and renderings of the current and proposed signage, including dimensions.

Decision

Motion by: Patrick McPherson to approve the requested variance of 170 square feet for additional ground and awning signs at BCTMP #157.18-1-20 aka 253 Vestal Parkway East, Vestal, NY 13850 as presented by Corinne Sands.

Second by: Eugene Burns

Conditions to the Motion: None

Vote: Acting Chairman Clayton Ellis-AYE; Eugene Burns-AYE; Jerry Schultz-AYE; John Taylor-AYE; and Patrick McPherson-AYE. Motion approved unanimously.

Dated: February 2, 2023

The Code Enforcement Officer is herewith authorized to take the necessary action to carry out the provisions of this Decision.

ZONING BOARD OF APPEALS
OF THE TOWN OF VESTAL

BY: 

Clayton Ellis, Acting Chairman