



**TOWN OF VESTAL  
ZONING BOARD OF APPEALS**  
605 Vestal Parkway West  
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**Sign Review Board Decision**

**Hearing Date:** January 26, 2023

**Hearing Time:** 6:35 p.m.

**Business/Applicant Name:** Rapp Signs, Inc./Gokulesh Hospitality NY, Inc. (Shah Kaushik)

**Person(s) Appearing on Behalf of Applicant:** Corinne Sands, Rapp Signs, Inc.

**Business Address:** 4105 Vestal Parkway East, Vestal, NY 13850

**BCTMP:** #159.09-2-9

**Town Code Section Appealed:** Chapter 5, Article V, Division 4, Section 5-127.3

**Narrative of the Code:** Pertaining to requesting signage in addition to the square footage permitted

**Current Permitted Sign Square Footage:** 200 square feet

**Current On-Site Sign Square Footage:** 245.25 square feet

**Requested Sign Square Footage Increase:** 38.20 square feet

**Total Sign Square Footage Requested:** 283.45 square feet

**Requested Interpretation/Determination:** Request to install a wall sign on the port-cochere at Quality Inn & Suites, 4105 Vestal Parkway East, Vestal, NY 13850

**Proof of publication** of the notice of the hearing in *The Town Crier* was submitted, and the Board's letter to the applicant in response to the application was read.

**Points of Discussion by Board Members:**

- Are there other means to achieve the goal or benefits requested?
- Is this difficulty self-created?
- Will the visual impact have an adverse effect on the environment?
- Is this a minimal or substantial request?
- Will the variance produce an undesirable change for the neighbors?

**Discussion:** As a result of new requirements from Quality Inn & Suites, the applicant is requesting to install a wall sign on the port-cochere at Quality Inn & Suites, 4105 Vestal Parkway East, Vestal, NY. The applicant indicated that this wall sign has been reduced in size from the 55-square-foot sign that was originally considered. The addition of the new wall sign alone represents a requested variance of 38.20 square feet. In addition, the applicant will be changing out the faces on the existing ground sign. This will not result in any change in the size of the sign. The applicant provided a letter of explanation and renderings of the current and proposed signage, including dimensions.

## Decision

**Motion by:** John Taylor to approve the requested variance for a 38.20-square-foot wall sign on the port-cochere at Quality Inn & Suites, 4105 Vestal Parkway East, Vestal, NY as presented by Corinne Sands. The total variance for the site is 83.45 square feet.

**Second by:** Patrick McPherson

**Conditions to the Motion:** None

**Vote:** Acting Chairman Clayton Ellis-AYE; Eugene Burns-AYE; Jerry Schultz-AYE; John Taylor-AYE; and Patrick McPherson-AYE. Motion approved unanimously.

**Dated:** February 2, 2023

The Code Enforcement Officer is herewith authorized to take the necessary action to carry out the provisions of this Decision.

ZONING BOARD OF APPEALS  
OF THE TOWN OF VESTAL

BY: 

Clayton Ellis, Acting Chairman