



**TOWN OF VESTAL
ZONING BOARD OF APPEALS
605 Vestal Parkway West
Vestal • New York • 13850-1486
Telephone (607) 786-0980 Ext. 201
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Sign Review Board Decision

Hearing Date: July 13, 2023

Hearing Time: 6:45 p.m.

Business/Applicant Name: T-Mobile/Jax Signs

Person(s) Appearing on Behalf of Applicant: Emma Cheek, Jax Signs

Business Address: 3712 Vestal Parkway East, Vestal, NY 13850

BCTMP: #158.12-3-19

Town Code Section Appealed: Chapter 5, Division IV, Section 5-5-127.3(a)(8)(c)

Narrative of the Code: Pertaining to requesting signage in addition to the square footage permitted in a C-1 General Shopping zoning district.

Current Permitted Sign Square Footage: 131.5 square feet

Current On-Site Sign Square Footage: 92.1 square feet

Requested Sign Square Footage Increase: 7.8 +/- square feet

Total Sign Square Footage Requested: 139.3 square feet

Requested Interpretation/Determination: Request to install a ground sign in an existing pole structure and a wall sign in a new sign cabinet for T-Mobile, 3712 Vestal Parkway East, Vestal, NY 13850

Proof of publication of the notice of the hearing in *The Town Crier* was submitted, and the Board's letter to the applicant in response to the application was read.

Points of Discussion by Board Members:

- Are there other means to achieve the goal or benefits requested?
- Is this difficulty self-created?
- Will the visual impact have an adverse effect on the environment?
- Is this a minimal or substantial request?
- Will the variance produce an undesirable change for the neighbors?

Discussion: The applicant is requesting to install a 32.1-square-foot ground sign in an existing pole structure and a 47.2-square-foot wall sign for T-Mobile, 3712 Vestal Parkway East, Vestal, NY 13850. The new signs represent a variance of 7.8 +/- square feet above what is permitted at the property. It should be noted that a 60-square-foot Hampton Inn sign on the property has an impact on the square-footage of signs permitted for T-Mobile. The applicant provided a letter and photos of how the proposed signs would look as well as dimensions for the proposed signs.

Decision

Motion by: John Taylor to approve the requested variance of 7.8 +/- square feet for signage at BCTMP #158.12-3-19 aka 3712 Vestal Parkway East, Vestal, NY 13850.

Second by: Patrick McPherson

Conditions to the Motion: None

Vote: Acting Chairman Clayton Ellis-AYE; Patrick McPherson-AYE; and John Taylor-AYE. Motion approved unanimously.

Dated: July 18, 2023

The Code Enforcement Officer is herewith authorized to take the necessary action to carry out the provisions of this Decision.

ZONING BOARD OF APPEALS
OF THE TOWN OF VESTAL

BY: 
Clayton Ellis, Acting Chairman