



FOR IMMEDIATE RELEASE

Contact: Kara Roberson

Phone: (636) 639-2004

Email: Kara.Roberson@wentzvillemo.org

Wentzville Receives 2019 Green Cities Challenge Award

[Wentzville, MO — Dec. 12, 2019] The St. Louis Green Business Challenge is a Missouri Botanical Garden program that works to advance sustainability as a business solution. At an awards celebration on Friday, Dec. 6, 61 businesses, nonprofits and local government entities were recognized for their work to integrate sustainable policies and practices into daily business operations.

Nine municipalities were recognized with “Awards of Achievement” for their work in the Green Cities Challenge component of this program – including the City of Wentzville. Each Green Cities participant selects measures that will best advance their business goals and fit within the company culture.

“The City of Wentzville is committed to the mission of the Green Cities Challenge. City staff, with coordination from the City’s Green Team, works to reduce our environmental impact, to implement and enhance green initiatives, and to make sustainability a top priority. By participating in the Green Cities Challenge, the City of Wentzville further solidifies its commitment to incorporating sustainability measures into our everyday operational practices,” said Wentzville Mayor Nick Guccione.

The St. Louis Green Business Challenge supports companies and local government entities’ voluntary efforts to conserve energy and water, reduce waste through recycling and other practices, enhance biodiversity on company property, and educate and engage constituents around sustainable thinking and practices. Program services support each participant in evaluating and acting on sustainability options in ways that optimize cost-effectiveness and efficiency in conjunction with environmental outcomes. Since the Challenge launched in 2010, 233 companies, nonprofits and municipalities have participated in engaging more than 155,000 employees and nearly 470,000 residents across the region.

“The Green Business Challenge is a successful and innovative example of how we can use competition and collaboration to improve both the economic and environmental health of our region,” said Bob Woodruff, CFO of the Missouri Botanical Garden. “As delivered by our sustainability division, the EarthWays Center, the Garden is proud to lead this challenge to embrace sustainable practices for our business and civic community.”

###

The City of Wentzville provides day-to-day services that are essential to the function, effectiveness and efficiency of City operations. City departments work together to improve City services, programs and events and to serve as a resource for the Wentzville community. To learn more, please visit www.wentzvillemo.org.