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FOR IMMEDIATE RELEASE

LEAVE A WATERMARK IN MISSOURI Wentzville Hosts Stream Naming Contest

WENTZVILLE, MO- Leave your mark in Missouri—name a stream. How? It's simple, enter the City of Wentzville's stream naming contest. Information about the contest including the entry form and official rules are available at www.wentzvillemo.org/319.aspx. The deadline to turn in the entry form is July 23, 2012. Selected stream names can expect to be in federal publications, federal and city maps and be recognized by city and/or various media outlets.

The streams that are unnamed within the Dry Branch Watershed are all up for grabs! A map is provided online. When choosing a name for the selected stream be sure to check the contest guidelines. There is no limit in submitting entry forms. Be creative, the name of the stream will last forever.

The stream naming contest is a component of the Dry Branch Watershed: Clear Stormwater and Green Parks project. It is part of a Section 319 Nonpoint Source Implementation Grant partially funded by US EPA Region 7 through the Missouri Department of Natural Resources under the Clean Water Act. The contest is meant to help evoke change in the community by increasing awareness of water quality.



Missouri
Department of
Natural Resources

STREAM NAMING CONTEST

Official Rules



ELIGIBILITY

The stream naming contest is open to all people. There is no purchase or payment necessary to participate.

ENTRY/SELECTION

- Participation in the contest is simple. Participants fill out an entry form and mail, fax, or e-mail it to the address on the entry form **by July 23, 2012**. Entries will be forwarded to a judging committee for consideration. Once the final selection has been determined, winners will be notified and/or recognized by the City.
- Multiple entries are welcomed and encouraged!
- Entry forms must be filled out completely; please print legibly or type.
- If two or more entry forms are received with the same proposed name, the first entry form received will be considered.
- Judging criteria will be used to evaluate the proposed name's 1) ability to reflect the stream's character (location, plants, animals, form, history, geography, etc.); 2) distinctiveness; and 3) outreach/education potential. 4) follows USGS Principles: http://geonames.usgs.gov/docs/pro_pol_pro.pdf Commemorative and long names are discouraged, as they are difficult to get approved.
- The City will send all winning stream names to state and federal agencies for final approval. When the final name has been approved by the state and federal agencies they will notify the City.
- All winners grant the City, its partners and advertisers the right to use and publish winner's photo, proper name, voice, opinions, and biographical information without further permission, notice or additional compensation.
- The selection of winners, prizes, products and services is subject to the City's sole and absolute discretion.
- By participating, entrants agree to abide by these rules.

PRIZES

The winners of the Stream Naming Contest will be published in city and/or media outlets. Final names will be included in the Dry Branch Watershed Management Plan, in city maps and have the pride of being a part of history by naming a stream forever.

GENERAL INFORMATION

- This project is part of a Section 319 Grant partially funded by US EPA Region 7 through the Missouri Department of Natural Resources under the Clean Water Act.
- The City of Wentzville has the right to change official rules at any time. For updated rules, visit www.wentzvillemo.org

06/8/2012



Missouri
Department of
Natural Resources

Stream Naming Contest

Entry Form



- Official Rules can be found at www.wentzvillemo.org/319.aspx
- Return by mail, fax or email **by July 23, 2012:**

City of Wentzville Public Works
200 E. Fourth St.
Wentzville, MO 63385

Fax: 636-639-2057

Email: amanda.kerns@wentzvillemo.org

Applicant's Information

Name: _____

Address: _____

Phone: _____ Email: _____

Age: 0-9 10-19 20-29 30-39 40-49 50 years or better

My signature below certifies that the submission is my (or my child's) original work. I have read the rules and agree to abide by them. The City of Wentzville may publish my submission, name, and may use both in future marketing. If this suggestion is selected, we relinquish all rights, interest, and title to the name.

Signature: _____

(legal guardian if under 18)

How did you hear about the contest? *(Check all that apply)*

- | | | |
|---|--|---|
| <input type="checkbox"/> RADIO | <input type="checkbox"/> SURBURBAN JOURNAL | <input type="checkbox"/> NEWSTIME |
| <input type="checkbox"/> CITY WEBSITE | <input type="checkbox"/> FACEBOOK OR TWITTER | <input type="checkbox"/> COMMUNITY NEWS |
| <input type="checkbox"/> UTILITY BILL FLYER | <input type="checkbox"/> WORD OF MOUTH | <input type="checkbox"/> OTHER |

Stream Information

Please indicate the stream number you are recommending a name for (map attached): _____

Recommended Stream Name:

Supporting Information (such as meaning of the recommended name, origin, historical significance, biographical data (if commemorative), nature of usage or application, or any other pertinent information):

(Attach any additional information)

Stream Naming Contest

MAP OF UNNAMED STREAMS

Stream Naming Tips

1. Pick a name that is not commonly used in Missouri, (e.g. Brush, Mud, Turkey, and Bear)
2. Know the local history as well as native plants and animals. It could help when naming a stream.
3. Commemorative and long names are hard to get approved, keep it short and sweet.
4. REMEMBER: Derogatory names will not be considered.
5. The name that you pick will last forever in federal publications. Be creative and have FUN!

Leave Your Watermark!

